# **Privacy Policy**

Effective Date: August 16, 2025

Jurisdiction: Commonwealth of Kentucky, USA

Currency: USD

Contact: support@lunaremarketing.com

### 1. Introduction

This Privacy Policy describes our practices regarding personal information in connection with Lunare's website, digital products, and related services.

### 2. Scope

This Policy applies to information we collect directly from you or automatically through your use of the Services. It does not apply to third-party websites or services we do not control.

#### 3. Information We Collect

Includes account & contact info you provide; payment data processed by our payment processors; usage data (device, IP, pages visited); and communications you send to us.

#### 4. How We Use Information

To provide and operate the Services, process transactions, communicate with you, improve our Services, prevent fraud, and comply with law.

## 5. Sharing & Disclosure

We do not sell personal data. We may share with service providers (payments, analytics, hosting, email) under contracts, or disclose as required by law.

## 6. Security

We implement reasonable safeguards but cannot guarantee absolute security.

#### 7. Data Retention

We retain personal information as long as necessary for the described purposes, legal compliance, dispute resolution, and enforcement.

## 8. Your Rights & Choices

You may request access, correction, or deletion where applicable, and opt out of marketing emails. Contact support to exercise your rights.

#### 9. Children

The Services are not directed to individuals under 13; we do not knowingly collect personal data from children under 13.

## 10. Changes

We may update this Policy; material changes will be posted with an updated Effective Date.

### 11. Contact

Questions or requests? Email support@lunaremarketing.com.